

Membership Report to the 2022 CLPOA AGM to be held April 6, 2022

Report prepared: February 22, 2022

The role of membership is to promote CLPOA membership, process renewals, manage new membership requests and maintain the membership database. This includes sending out reminders about renewal payments that are due on January 1st and sending new members a welcome letter. Most members have provided an email address which makes it easy to stay in touch with them and keep them up to date. For those few who have not provided an email address, we stay in touch via Canada Post.

The membership team is very pleased that 572 members have already renewed their membership for 2022.

CLPOA Membership fees support the Association's priority initiatives of protecting Chandos Lake, promoting safe practices in and around the lake, communications, social events and community support. In addition to the in-person social events (which we really hope will be allowed this summer!), we can again commit to providing our members with a number of benefits including:

- Ongoing environmental protection efforts
- Lake hazard markers
- Yearbook
- Annual General Meeting
- Photo contest
- Electronic media, Facebook, newsletters, surveys, etc.

Please see <https://clpoa.ca/membership-benefits/> for a full list of membership benefits.

CLPOA Members are also members of the Federation of Ontario Cottagers' Associations (FOCA), an umbrella organization that provides advocacy with governments and assistance with environmental issues. They also provide webinars on various topics including cottage succession planning. In addition, members have access to a cottage group insurance program and they can take advantage of various discounts. For a full list of offers and benefits of being a FOCA member, see: <https://foca.on.ca/member-services/benefits/>. You can obtain the FOCA login details by emailing clpoa.membership@gmail.com.

We strongly encourage current members to promote the benefits of the CLPOA to any of their cottage neighbours who may not be aware.

Finally, we would like to acknowledge the generosity of Clark Breuls as he continues to pay the first year of CLPOA membership for people to whom he sells cottages.

Lyn & Duncan