

Membership Report to the 2021 CLPOA AGM to be held April 28, 2021

Report prepared: March 7, 2021

The role of membership is to promote CLPOA membership, process renewals, manage new membership requests, maintain the membership database including members entitled to vote at members' meetings. This includes sending out reminders about renewal payments that are due on January 1st and sending new members a welcome letter.

Most members have provided an email address which makes it easy to stay in touch with them and keep them up to date. For those few who have not provided an email address, we stay in touch via Canada Post.

The membership team is very pleased with the great number of members (527 to date) who have renewed their membership for 2021. Almost half of those who have renewed recently have chosen to renew for two years. We are also happy to report that we've had a good number of new members join.

CLPOA Membership fees support the Association's priority initiatives of protecting Chandos Lake, promoting safe practices in and around the lake, communications, social events and community support. While in-person events, such as the Regatta and Corn Roast, will depend on future guidance from the government, we can again commit to providing members with a number of benefits:

- Yearbook – both print and now online
- Annual General Meeting – now virtual with electronic voting
- Constitutional updates
- Photo contest
- Lake hazard Markers
- Electronic media, Facebook, newsletters, surveys, etc.

See <https://clpoa.ca/membership-benefits/> for a full list of membership benefits.

CLPOA Members are also members of the Federation of Ontario Cottagers' Associations (FOCA), an umbrella organization that provides advocacy with governments such as on the hydro issue and help with environmental issues like aquatic invasive species. They also provide webinars on various topics including cottage succession planning. In addition, members can take advantage of great discounts on Cottage Life magazine, waterless toilets, and even home Defibrillators! For a full list of offers and benefits of being a FOCA member, see: <https://foca.on.ca/member-services/benefits/>. You can obtain the FOCA login details by emailing clpoa.membership@gmail.com.

We strongly encourage current members to promote the benefits of the CLPOA to any of their cottage neighbours who may not be aware.

Finally, the generosity of Clark Breuls must be acknowledged as he continues to pay the first year of CLPOA membership for people to whom he sells cottages.

Lyn & Duncan